



g-dii Enterprises, Incorporated

This Privacy Notice includes by reference the terms and conditions of use of our website

Rev. 4 February 2017

We are g-dii Enterprise, Inc., (“g-dii” and, alternatively “we”) a Delaware Corporation. Our core mission is to help companies and their employees uncover new insights behind who they are, understand core beliefs that drive decisions and engage the development required for broader human interaction. We’ve created online immersion experiences and interactive survey assessments to help us pursue this mission. We do not collect data that directly identifies participants, and we make no effort to attribute survey responses to an individual. This privacy notice explains our data handling practices in greater detail, including:

Who We Are

What We Do

The Data We Collect

How We Use And Share The Data That We Collect

How You Consent To Our Data Practices

How You Can Limit Our Data Collection

Accessing, Reviewing, And Deleting Data

How We Protect Children’s Online Privacy

How We Protect Our Research Data

How You Can Get Answers To Your Questions

|||| WHO WE ARE

g-dii is a human insights and data analytics company creating the first service platform that is designed to enable companies to measure, diagnose and benchmark individual behaviors that impact culture and performance.

|||| WHAT WE DO

As part of our mission and ongoing research initiative, we’ve developed survey assessments to measure preferences regarding empathy, cultural inclusion and openness to diversity. Responses enable us to engage in meaningful research and analysis to obtain human insights that are essential to understanding and improving corporate culture.

IF YOU ARE 18 YEARS OF AGE OR OLDER AND RESIDE IN THE UNITED STATES OF AMERICA YOU ARE WELCOME TO COMPLETE THE SURVEY. ONCE YOU BEGIN THE SURVEY, WE BEGIN DATA COLLECTION. IF YOU BEGIN THE SURVEY, YOU REPRESENT THAT YOU ARE A RESIDENT OF THE UNITED STATES OF AMERICA, ARE AT LEAST 18 YEARS OF AGE, AND CONSENT TO THE TERMS AND CONDITIONS OF USE, INCLUDING OUR PRIVACY AND DATA HANDLING PRACTICES.

|||| THE DATA WE COLLECT

We collect log files detailing which pages you visit while using our website. We do not use cookies or persistent identifiers. We do not use or permit third-party tracking services.

We collect participant responses to the survey questions. We do not collect data that can be used to directly identify you. For example, we do not collect names, addresses, phone numbers, Internet Protocol (IP) address, social network credentials, email addresses and the like that could be used to identify you. When the survey commences, we invite you to tell us about yourself – your age, gender, race, national origin, sexual orientation, and reactions to circumstances presented in scenarios. This data is collected to add demographic depth to our research. We do not attribute survey responses to individuals who complete the survey. If you do not want to share information about yourself, you may exit the survey. Finally, we include a feedback section at the end of the survey. Here, you can share comments about your experience. Keep your comments anonymous. Do not enter contact information or other data that can be used to directly identify you as part of your comments.

|||| HOW WE USE AND SHARE THE DATA WE COLLECT

The data we collect from you (our “research data”) is used to provide a g-dii score. We do not attribute g-dii scores to personal data that is directly identifiable. We can augment research data to present organizations with their aggregate g-dii score and analysis. g-dii scores can enable comparative analyses and other environmental insights. We can use research data to identify opportunities to improve our survey and analytics services, demonstrate our capabilities to prospective clients, and otherwise enable the ongoing development of our capabilities. We can also use research data as permitted or required by law. We do not use research data to market products or services to you. Further, we do not sell, share or offer our research data to third parties to use for marketing purposes.

|||| HOW YOU CONSENT TO OUR DATA PRACTICES

When you use our website and begin the survey, you agree to the terms and conditions that control the use of our website and consent to our privacy and data handling practices.

|||| HOW YOU CAN LIMIT OUR DATA COLLECTION

You can limit our data collection by refusing to answer any question. You can withdraw your consent to our privacy and data handling practices by not finishing the survey. If you do not finish the survey, then your survey is incomplete and response data is not stored or saved. An incomplete survey is deleted.

|||| ACCESSING, REVIEWING, AND DELETING DATA

You cannot access or review your survey responses, because g-dii research data does not include personal data that is directly identifiable. g-dii does not engage in attribution practices. Survey responses are anonymous and cannot be attributed to you. Likewise, you cannot delete your responses for the survey that you complete. If you leave the website before completing the survey, the survey is incomplete. Incomplete surveys are not saved or stored.

|||| HOW WE PROTECT CHILDREN’S ONLINE PRIVACY

g-dii cares about children’s online privacy. This survey is not directed to minors. We invite participants who are at least 18 years of age and residents of the United States of America. Those less than 18 years of age are not authorized to participate.

|||| HOW WE PROTECT OUR RESEARCH DATA

g-dii takes reasonable measures to assess and manage risks to its research data, protecting against unauthorized access, modification, and destruction of research data.

|||| HOW YOU CAN GET ANSWERS TO YOUR QUESTIONS

If you have questions or comments about our privacy policy, the data that we collect, our use and disclosure practices, or your consent choices, contact us using the email address below. We do not link your email address with your survey responses.

privacy@g-dii.com

If you have questions about other issues, please contact us using the feedback page.